

ADVERTISING OPTIONS AND RATES



**AKROPOLIS
KAUNAS**

2024

AKROPOLIS | Kaunas is a shopping and entertainment metropolis in the very heart of Kaunas. Its modern spaces pulsate with the latest in fashion trends and innovations.

The wide offering of shops, restaurants, entertainment options and services satisfies every visitor's taste, style, needs and possibilities.



ADVERTISING OPTIONS

2024

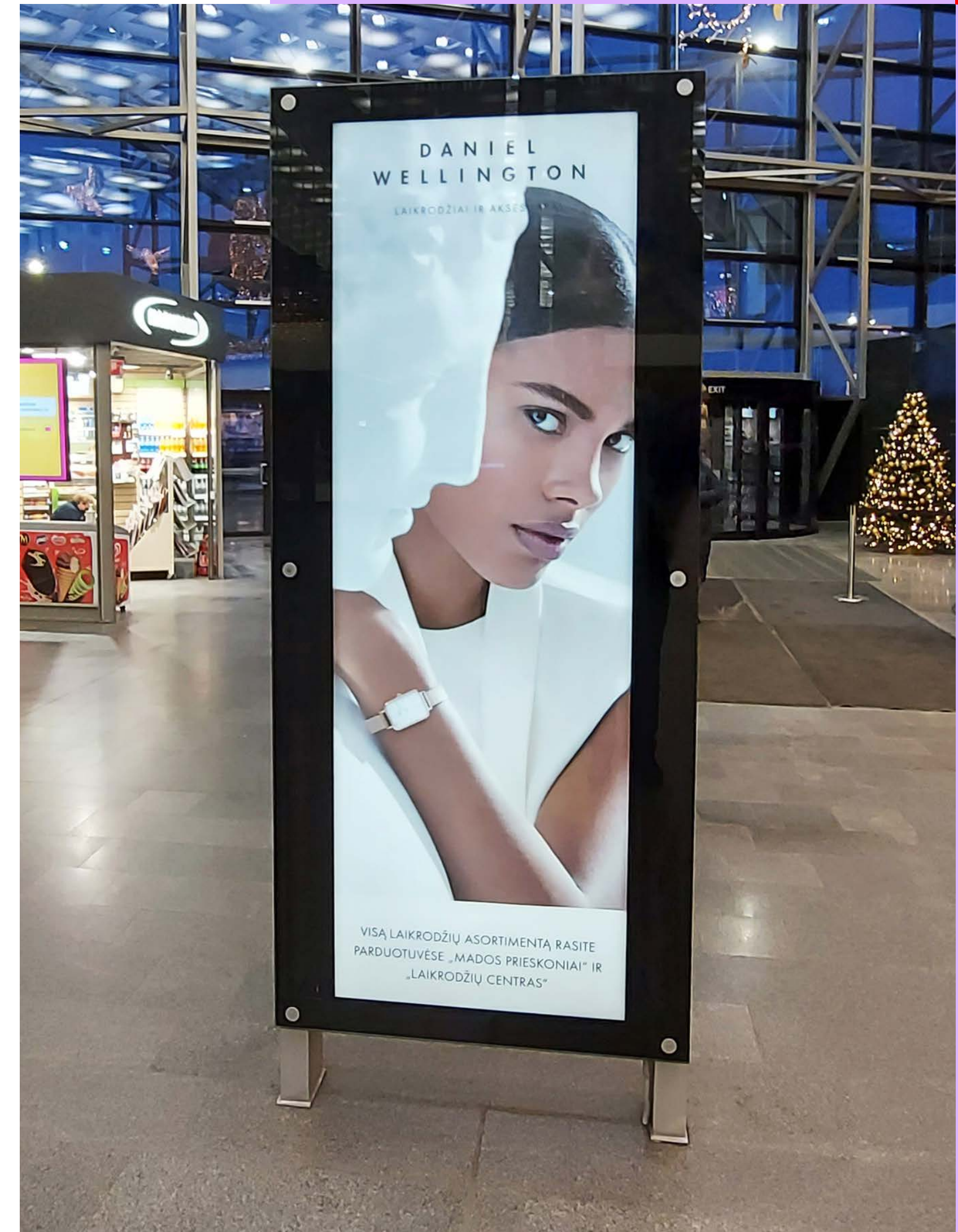
KA-01

Backlit displays near entrances/exits.
One-sided, seen when exiting.

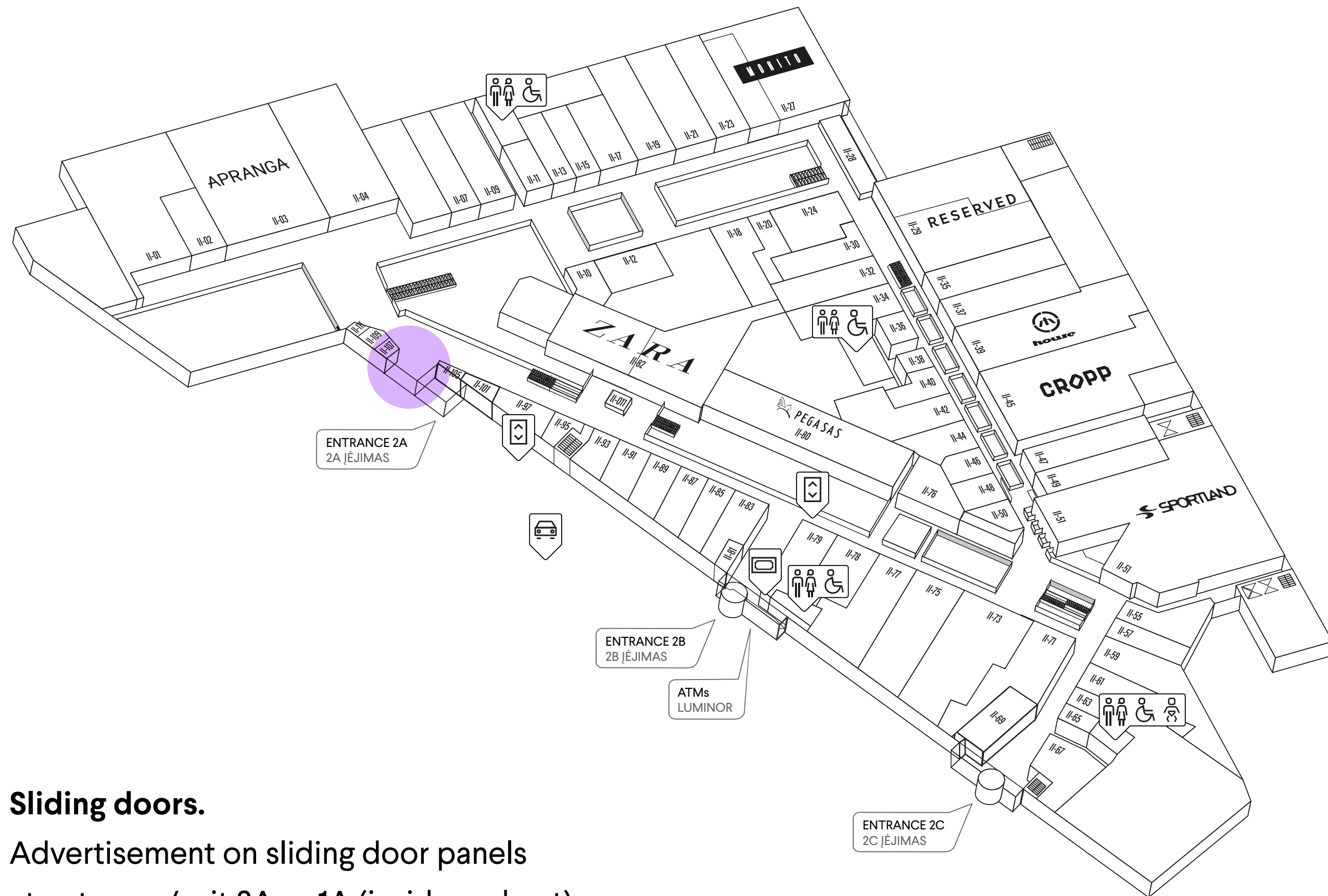
- Backlit display at Maxima Entrance (seen exiting)
- Backlit display at Entrance 1B (seen exiting)
- Backlit display at Entrance 1C (seen exiting)
- Backlit display at Entrance 2A (seen exiting)
- Backlit display at Entrance 2B (seen exiting)
- Backlit display at Entrance 2C (seen exiting)
- Backlit display at Entrance 3A (seen exiting)
- Backlit display at Entrance 3B (seen exiting)
- Backlit display at Entrance 4B (seen exiting)

Number of locations: 9

Price: €300 + VAT /month



KA-02

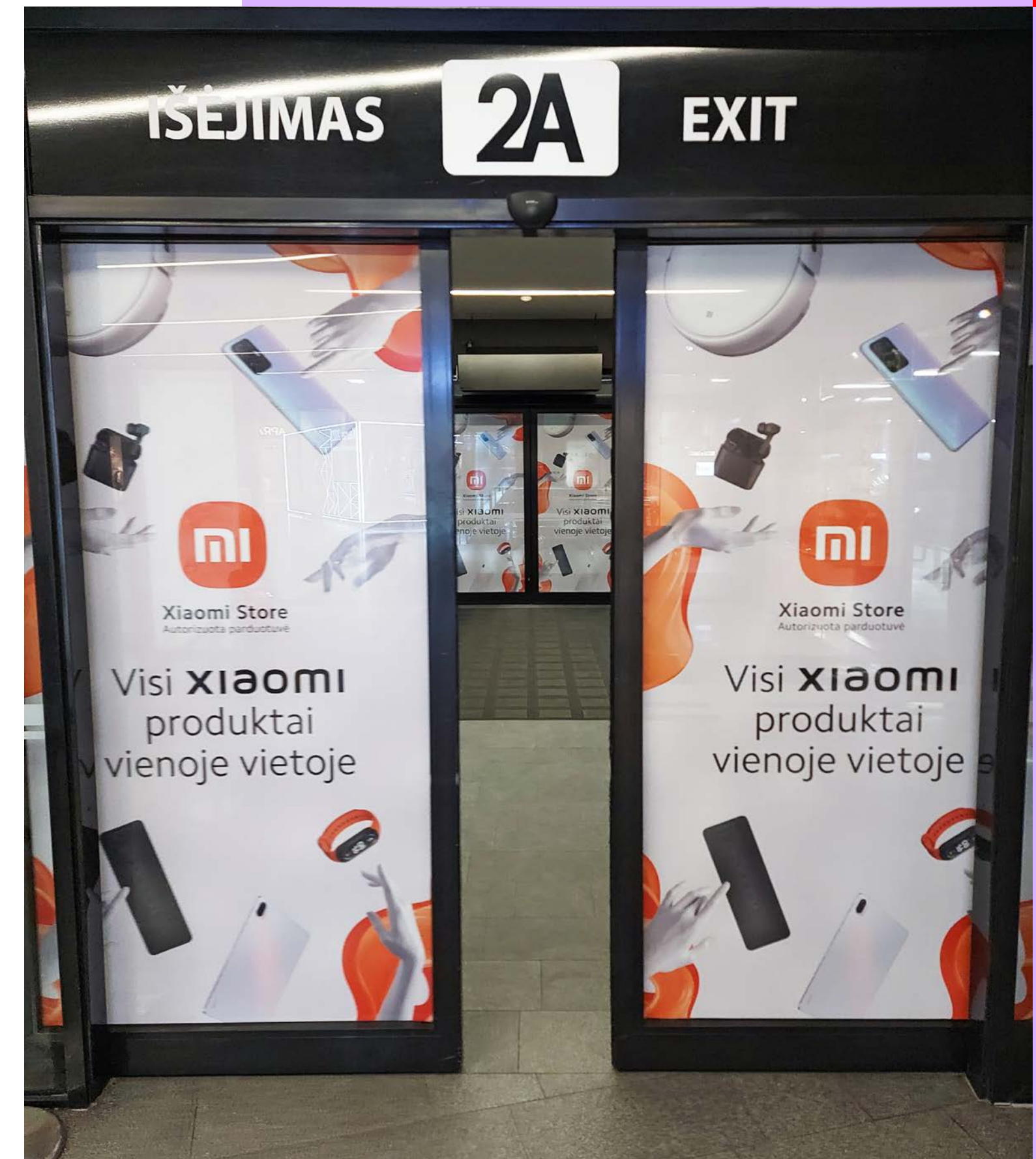


Sliding doors.

Advertisement on sliding door panels
at entrance/exit 2A or 1A (inside and out).

Number of locations: 2

Price: €1500 + VAT /month



KA-03

Revolving doors.

Advertisement on central panels.

Griunvaldas Revolving Door

Maxima Revolving Door

Revolving Door 1B

Revolving Door 1C

Revolving Door 2B

Revolving Door 2C

Revolving Door 3A

Revolving Door 3B

Revolving Door 3C

Revolving Door 4B



Griunvaldas: €2000 + VAT /month

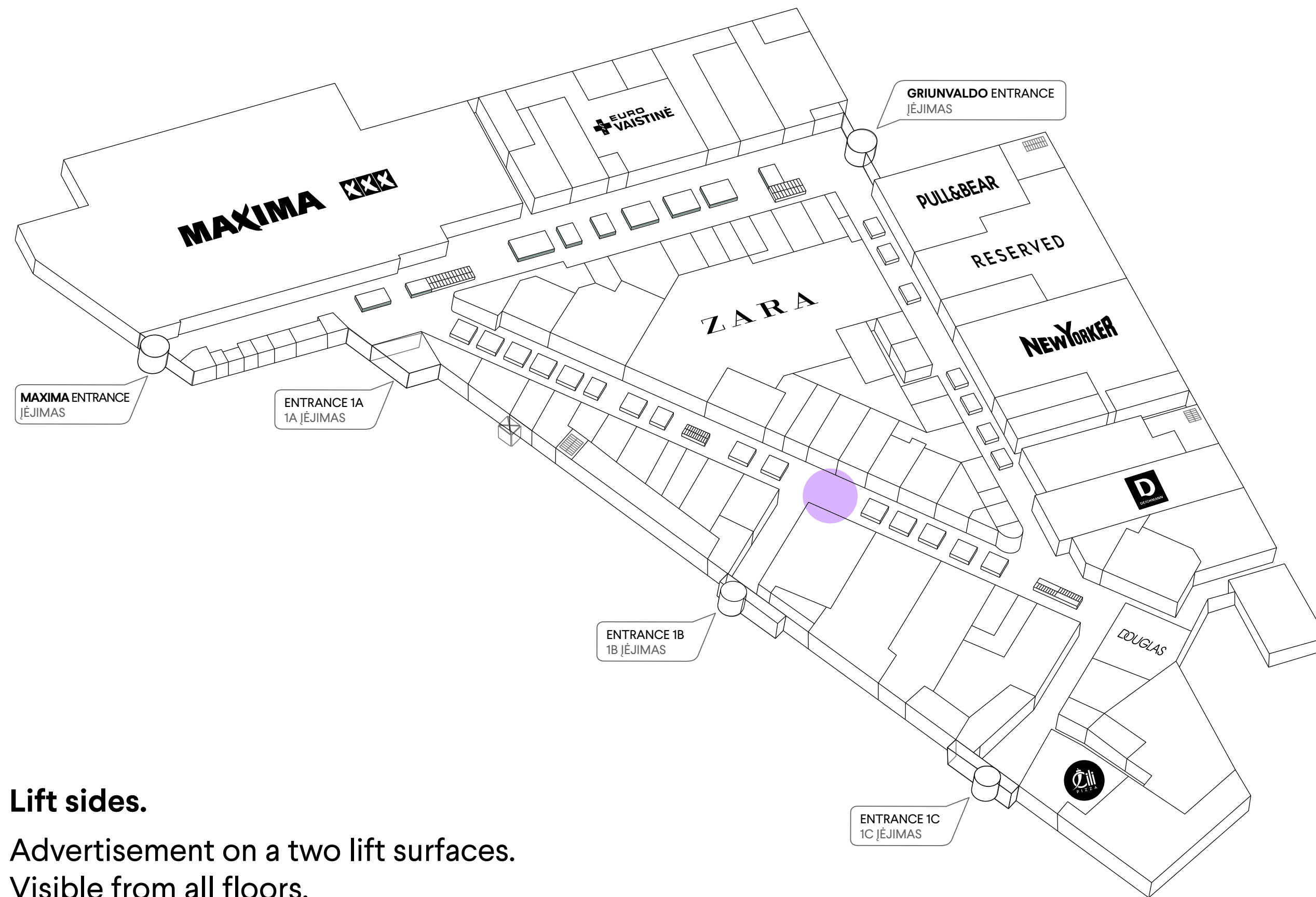
Maxima: €1600 + VAT /month

A or C doors: €1500 + VAT /month

B doors: €1200 + VAT /month

Number of locations: 10

KA-04



Lift sides.

Advertisement on a two lift surfaces.
Visible from all floors.

Number of locations: 1

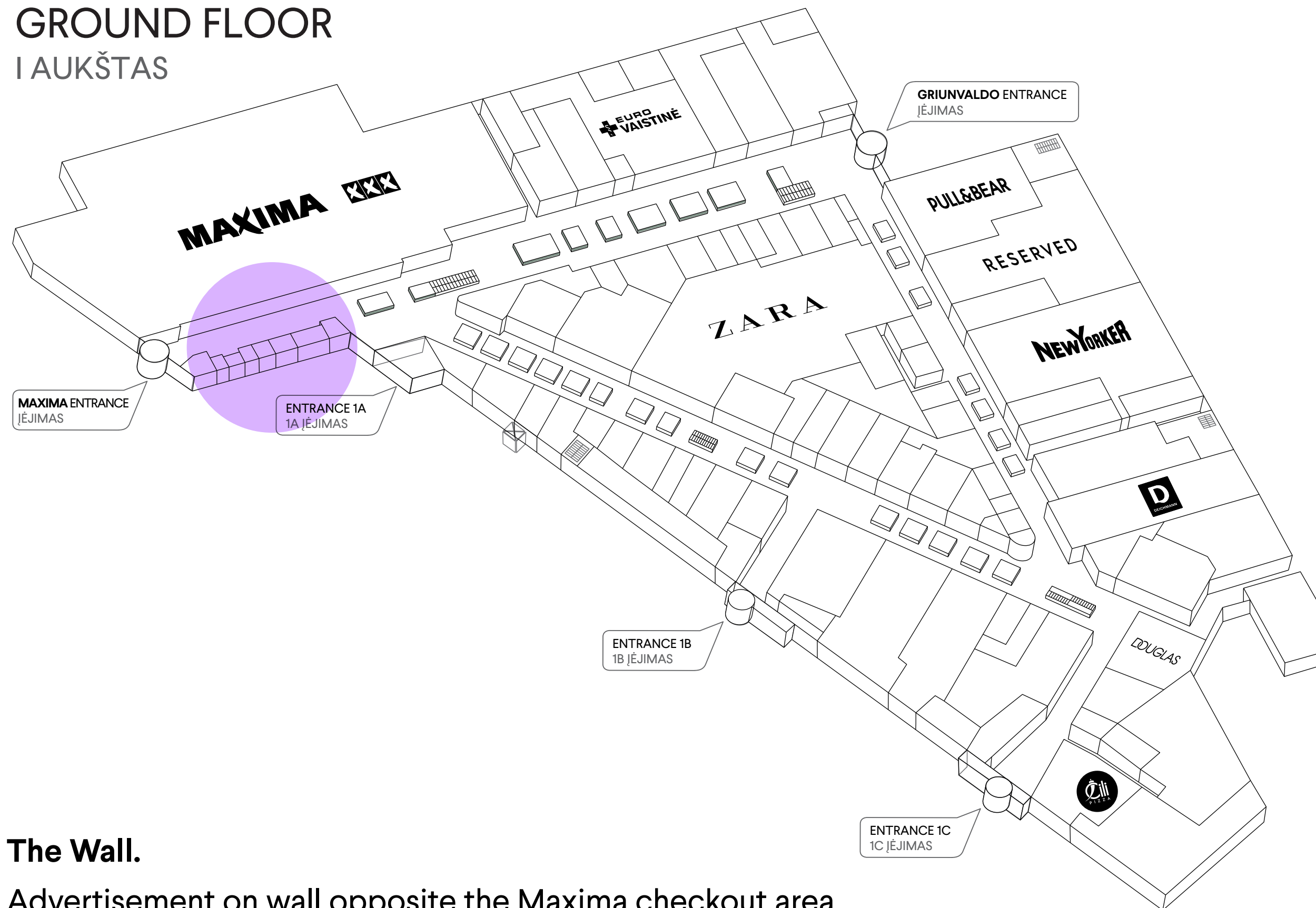
Price: €2000 + VAT /month

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KA-05

GROUND FLOOR I AUKŠTAS



The Wall.

Advertisement on wall opposite the Maxima checkout area.

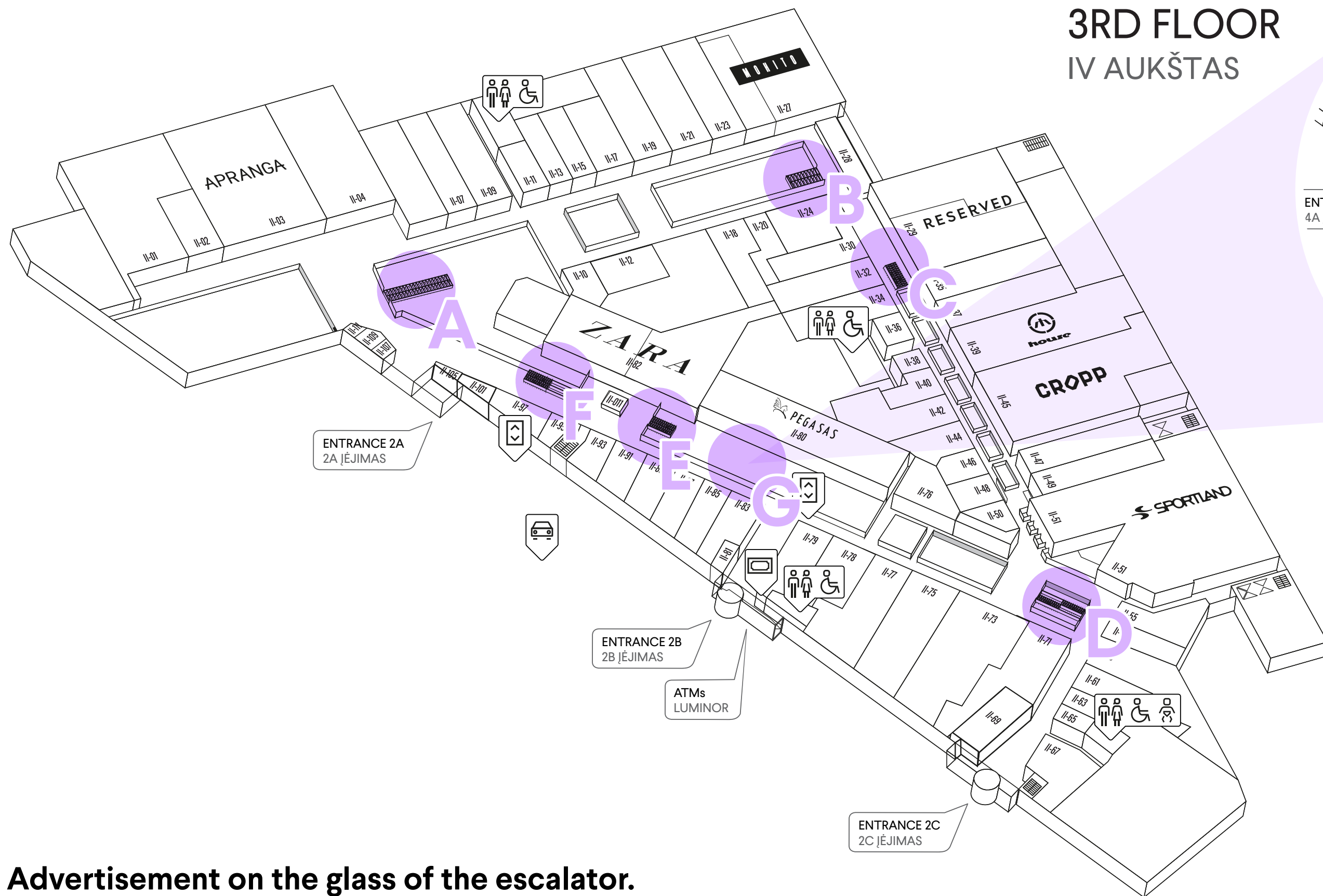
Minimum advertising period of 12 months.

Number of locations: 1

Price: €2500 + VAT /month



KA-06



Advertisement on the glass of the escalator.

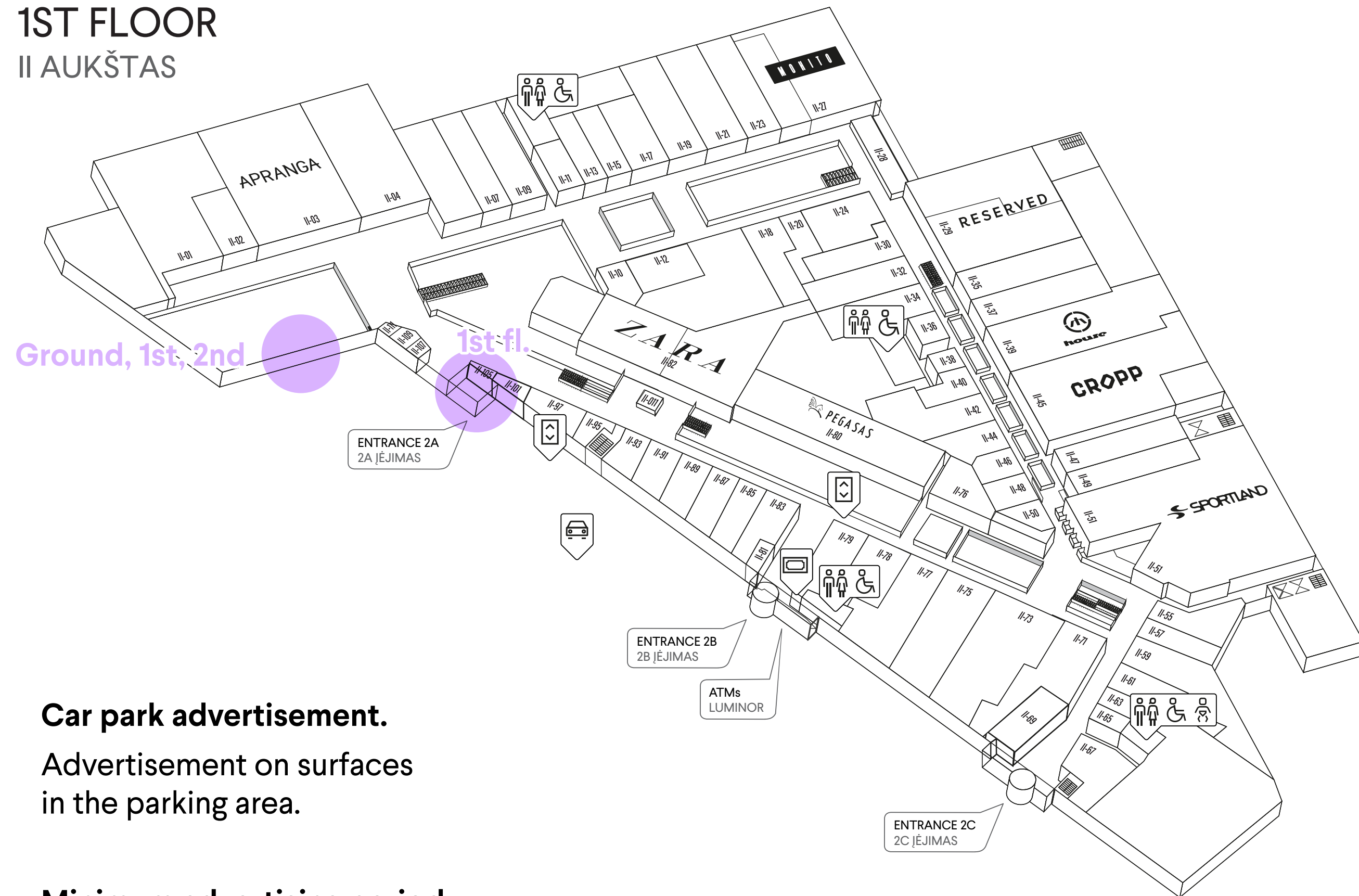
Advertisement on side panels of escalators.

Number of locations: 8

- | | |
|---|--------------------|
| A - Maxima Escalator (ground-1st fl., 1st-gr.) | €1700 + VAT /month |
| B - Griunvaldas Escalator (gr.-1st, 1st-gr.) | €1000 + VAT /month |
| C - Reserved Escalator (1st-2nd, 2nd-1st) | €900 + VAT /month |
| D - Mango Escalator (gr.-1st, 1st-gr.) | €800 + VAT /month |
| D - Mango2 Escalator (1st-2nd, 2nd-1st) | €800 + VAT /month |
| E - Pegasas Escalator (gr.-1st, 1st-gr.) | €900 + VAT /month |
| F - Žaislų Planeta Escalator (1st-2nd, 2nd-1st) | €800 + VAT /month |
| G - Bet Safe Escalator (2nd-3rd, 3rd-2nd) | €800 + VAT /month |

KA-07

1ST FLOOR II AUKŠTAS



Car park advertisement.

Advertisement on surfaces
in the parking area.

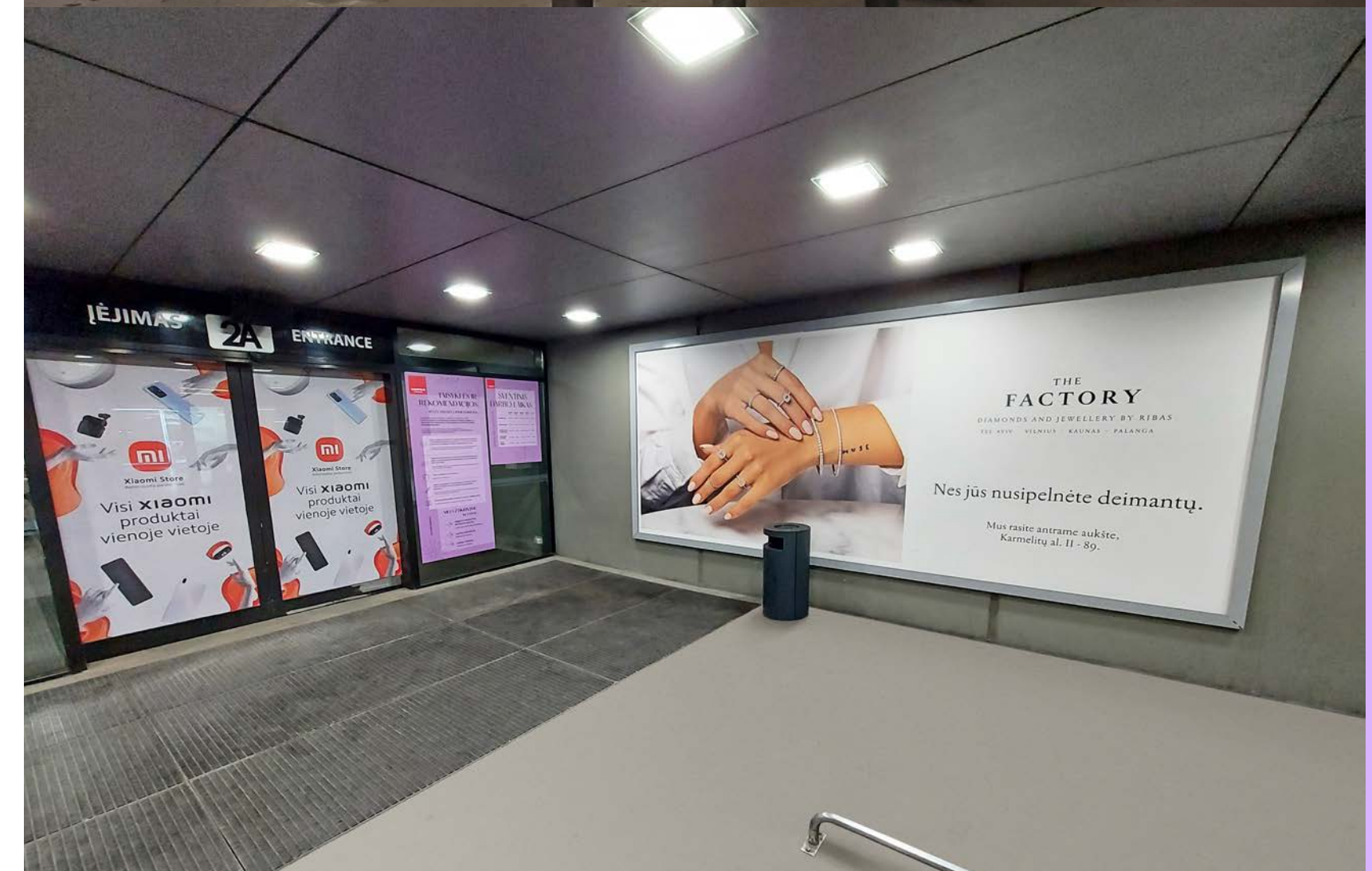
Minimum advertising period
of 3 months.

Number of locations: 7

Price:

Long banner €300 + VAT /month

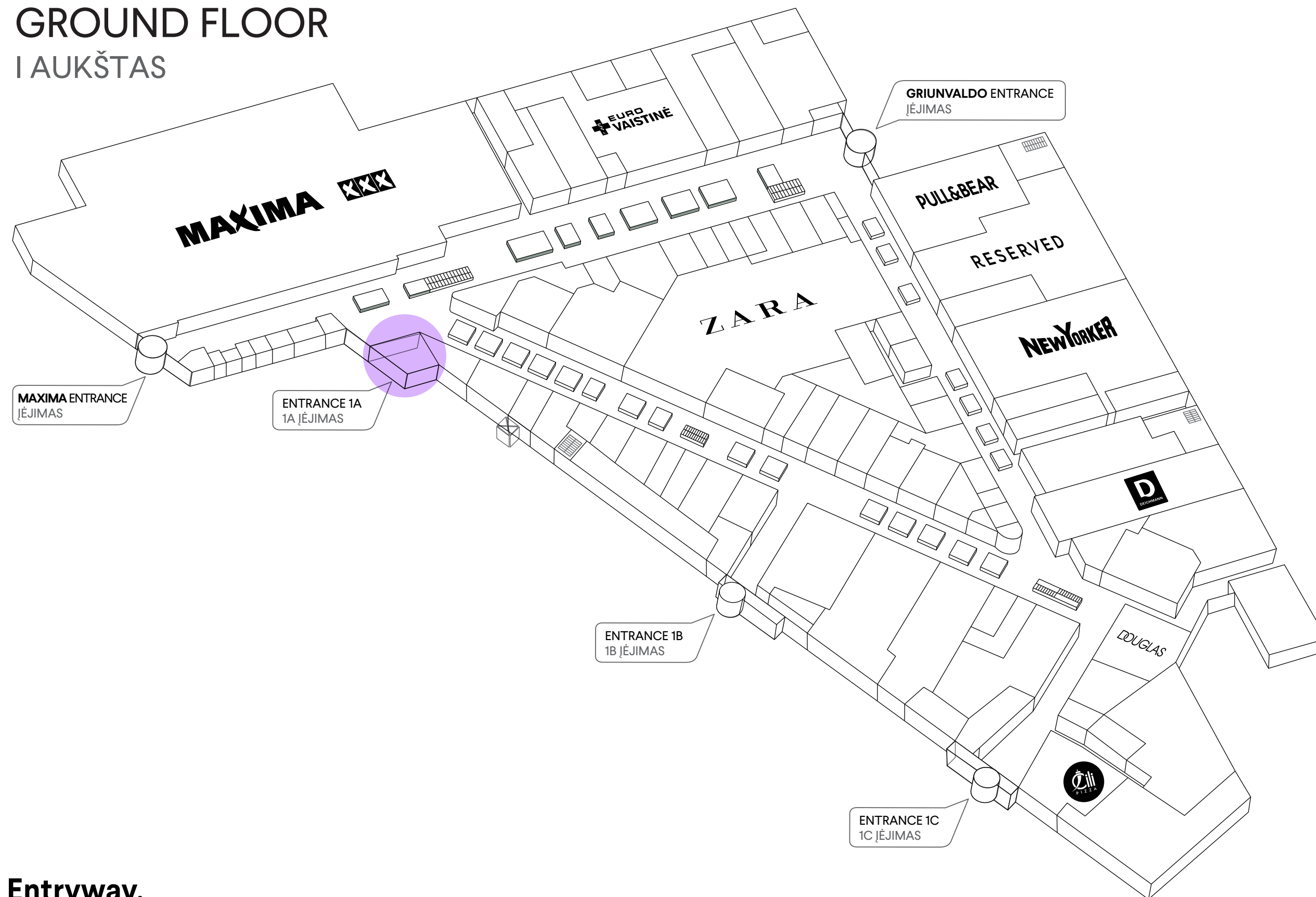
By Entrance 2A €500 + VAT /month



KA-08

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GROUND FLOOR I AUKŠTAS



Entryway.

Glass surfaces at Entrance 1A.

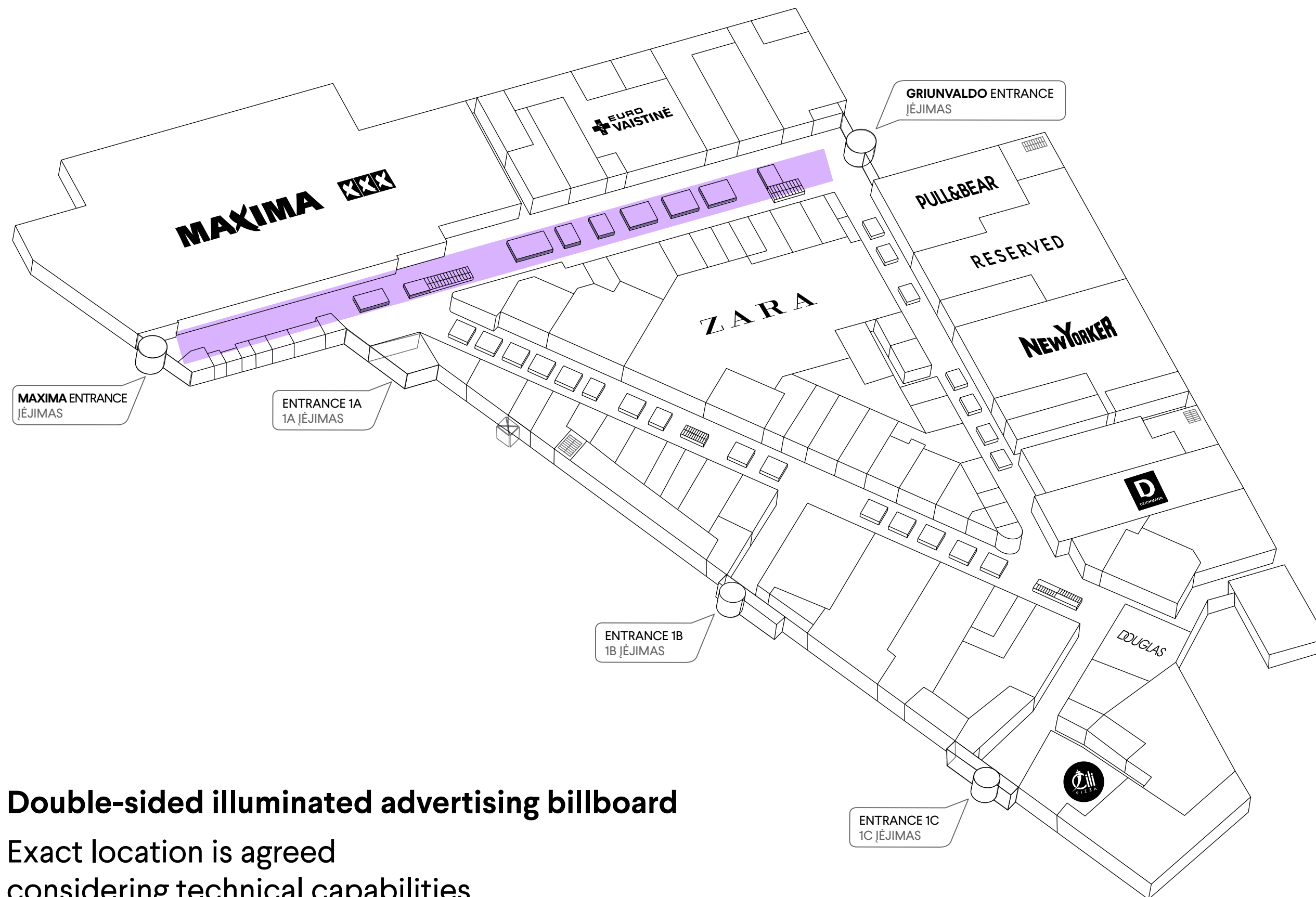
Number of locations: 1

Price: €1500 + VAT /month

The minimum rental period: 12 months.

KA-09

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Double-sided illuminated advertising billboard

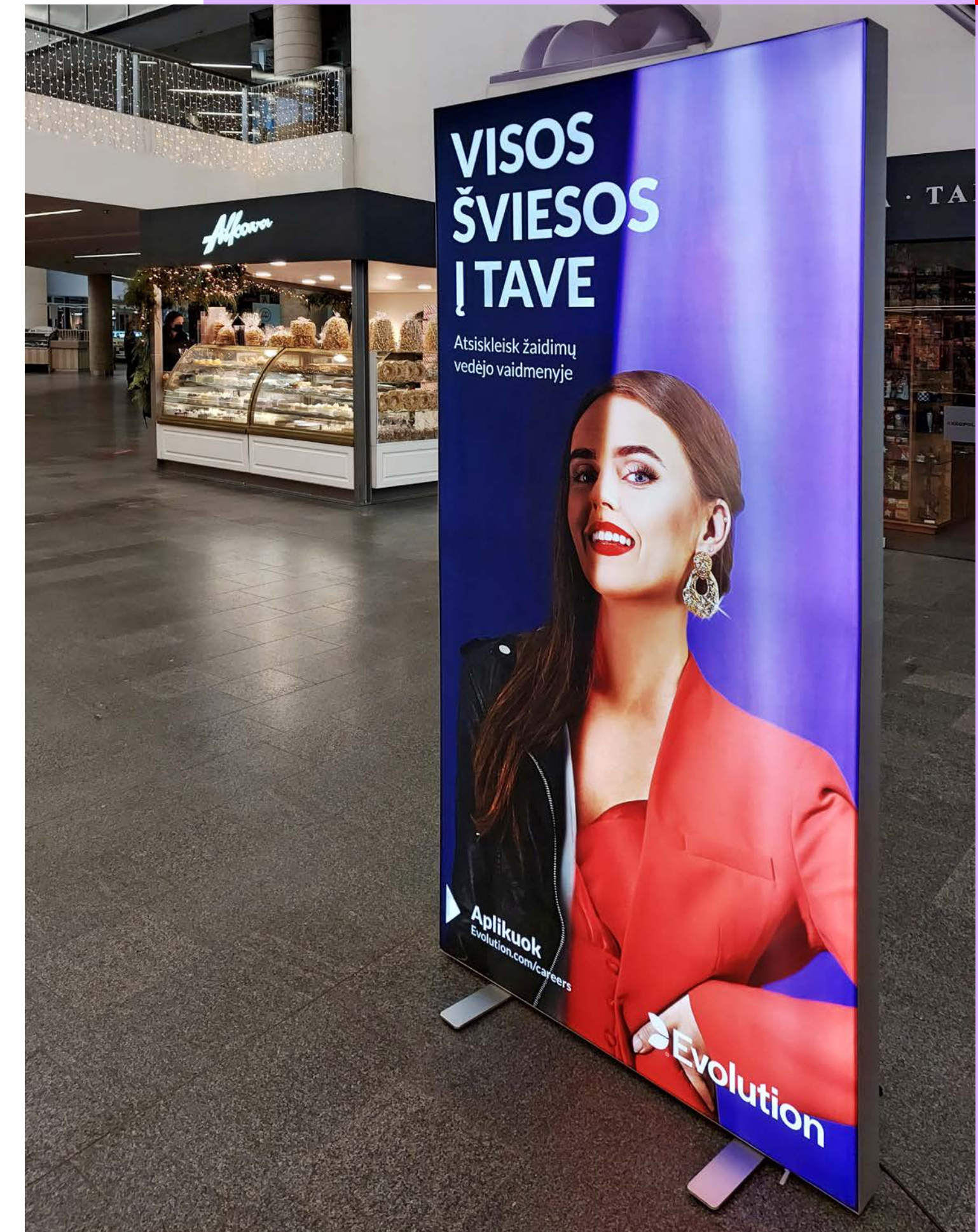
Exact location is agreed considering technical capabilities.

The stand is not included in the offer price.

Number of locations: as available

Price: from €800 + VAT /month

The minimum rental period: 1 month.



KA-10

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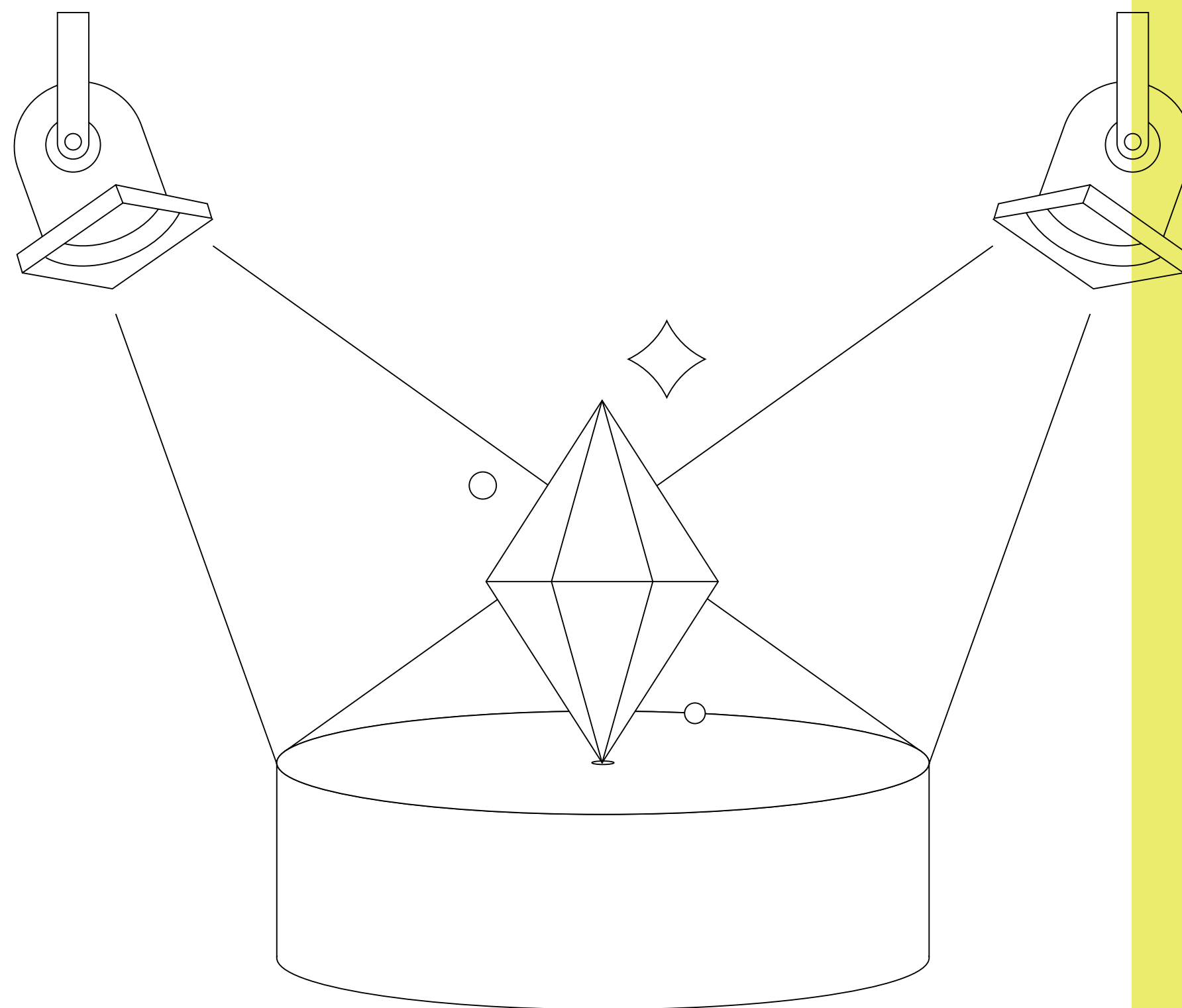


Car display.

Vehicles can be displayed on any floor of the shopping centre.

Price: from €1500 + VAT /month

KA-11



Exhibition.

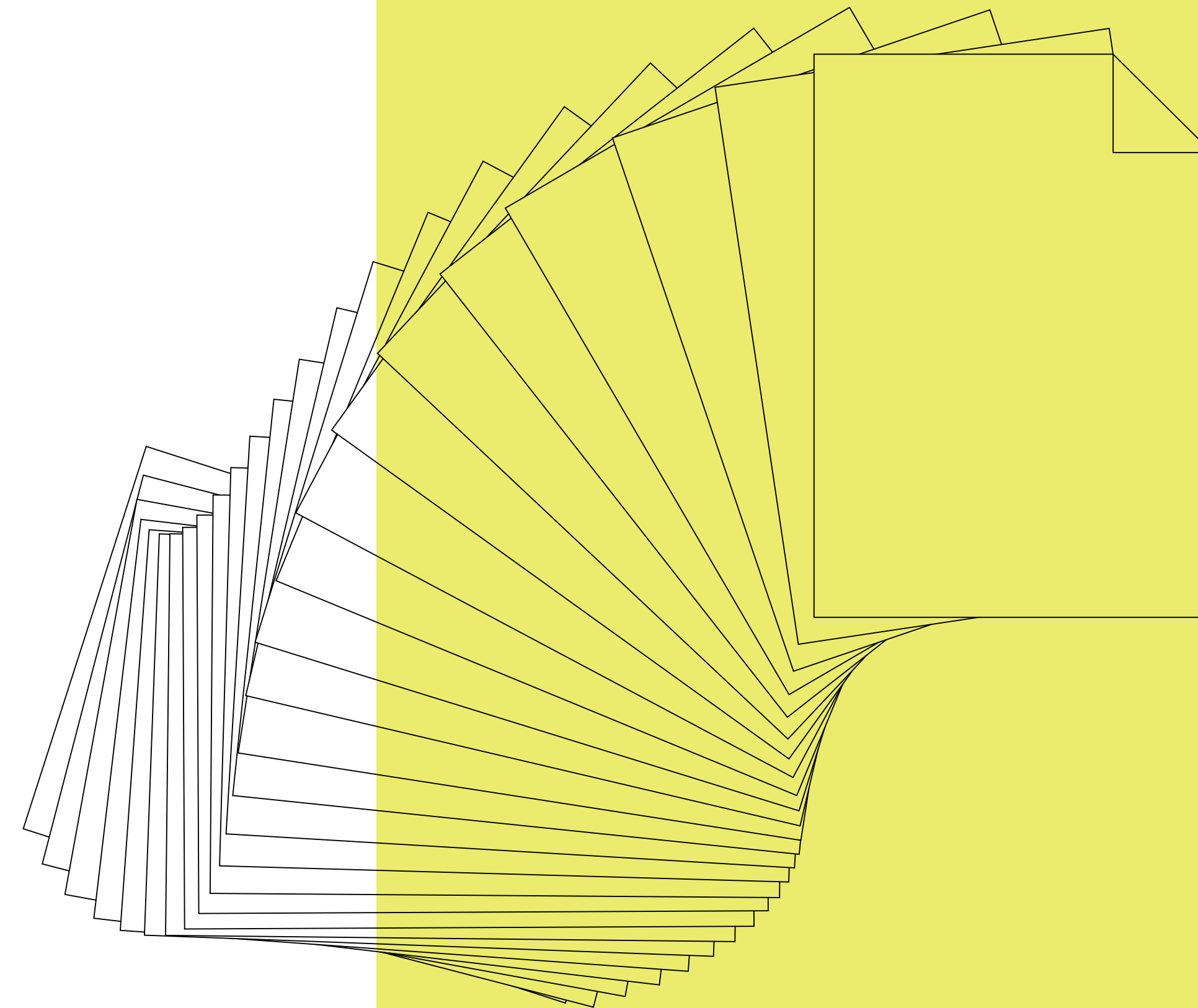
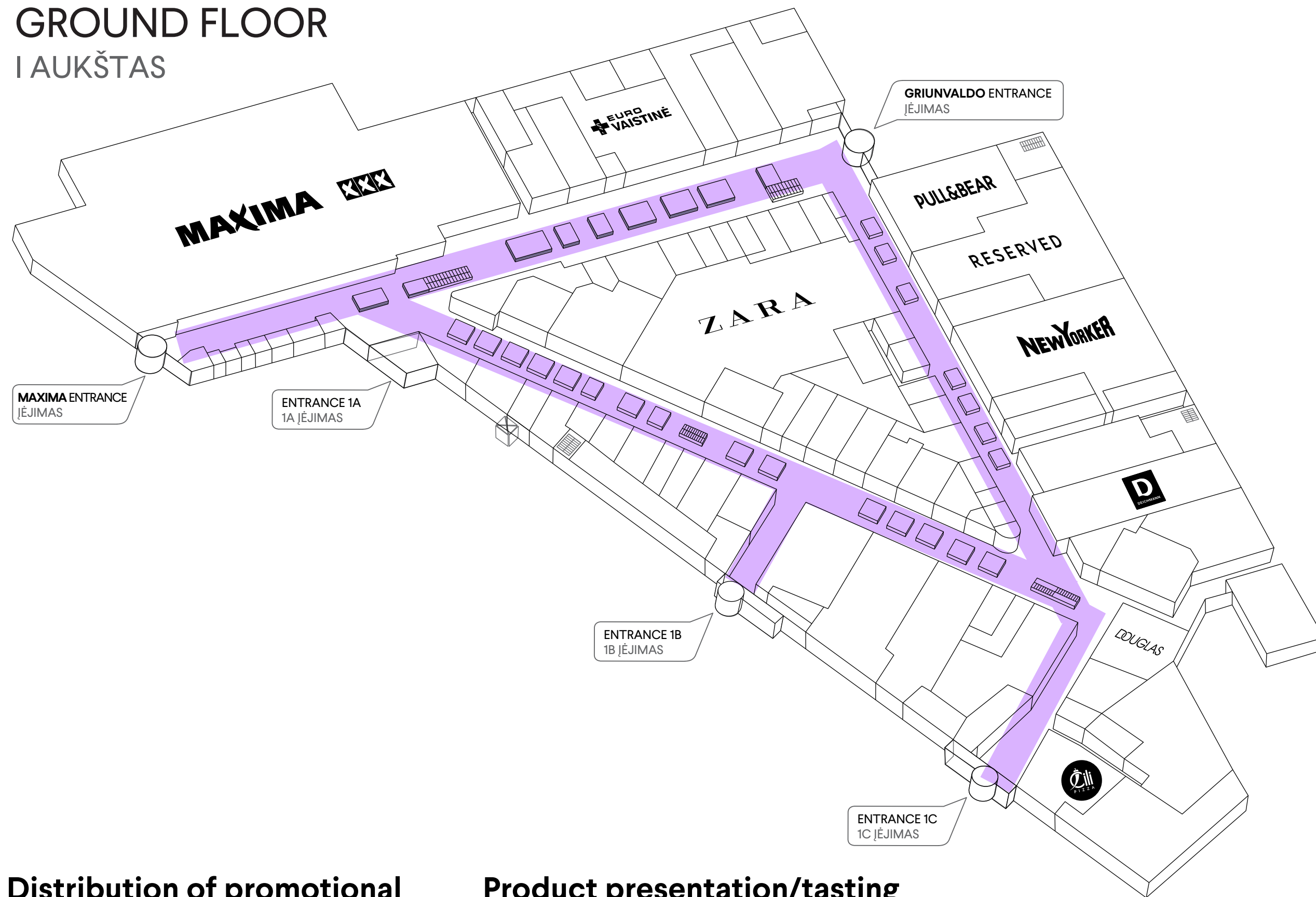
Without presentation.

Number of locations: 5

Price: from €1300 + VAT /month

KA-12

GROUND FLOOR I AUKŠTAS



Distribution of promotional materials (1 person)

Product presentation/tasting in the shopping centre (1 person)

Price: €70 + VAT /hour

Price: €100 + VAT /hour

The minimum rental period: 2 hours

KA-13

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Radio advertising.

Clip length is 15 seconds.

Price:

1 day €30 + VAT (clip played 10 times an hour)

1 week €200 + VAT (clip 10 times an hour each day)

The minimum rental period: 3 days

Custom advertising options are also available at the shopping and entertainment centre. **AKROPOLIS | Kaunas** is an ideal place for communication that stands out and effective marketing campaigns.

→ Advertising prices do not include the costs of production, installation, security or cleaning.

→ Decals for lift and door advertisements must be perforated and pre-approved.



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